

# Icon Athletics All Star Competitive Cheer Information



**Contact:**

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## Welcome to Icon!

### OUR MISSION

Here at Icon Athletics, we create a welcoming, stress-free environment where all athletes can excel at their own pace. We work to build confidence as well as physical and mental strength in the sport of competitive cheer. Our athletes learn the importance of being a part of a team and being held accountable. These are attributes that will serve them well in their adult life.

### ABOUT OUR GYM



Icon Athletics has been 30 years in the making! Head Coach, Tina Jones, has won countless awards with her All Star teams and school teams over the years. Tina is the 2020 Cheer Derby Coach of the Year! Tina and her family, Hunter and Hannah, made a lifelong dream of owning and operating their own gym come true in July 2020. In the first year of operation Icon Athletics has brought home Jamfest Super Nationals, Cheersport Nationals, NCA Nationals, Cheer Derby Nationals, and US Finals 1<sup>st</sup> Place titles for multiple teams! These are just a few of the amazing accomplishments. The gym has also won multiple paid bids and a \$44,000 cash prize! We are glad you are considering North Alabama's best All Star facility as your cheer home!

### OUR FACILITY

- Full Sized Spring Floor
- Full Sized Dead Floor
- 2 Tumble Tracks
- Air Tumble Track
- Parent Viewing Area
- Skill Shape Mats
- 10,000 Square Feet
- Heated and Cooled

### TEAM PLACEMENT

The safety and success of each and every athlete is of utmost importance to the Icon Athletics staff. Icon Athletics offers teams for ages 4-18 with no experience required. Team selection and placement is a process of evaluation, training, and techniques shown by each athlete. Evaluations will consist of stunts, jumps, tumbling, and more. The Icon Athletics staff places athletes on teams where they can correctly perform the skills required for that level. Throughout the year, the athlete will train skills on the level above where they are placed to grow and improve. This system has proven to produce winning athletes! Placement on teams will not be final until coaches can have the opportunity to work with the athletes this summer. We also recommend joining an additional tumbling class to gain harder skills.

## PRACTICES

All practices are **MANDATORY**. Each Icon Athletic athlete will practice 2-3 times per week with additional practices scheduled by the coaches during competition season. Additional practices or any changes will be communicated through our communication system. **It is a vital part of our success to have every athlete at every practice!**

- Summer Practices – Any vacation, camp, game, or other scheduled event preventing you from attending practice must be sent to the Head All Star coach no later than 2 weeks prior to the scheduled absence.
- Competition Season Practices – If an athlete is absent, they are responsible for learning all routine changes before the next practice. Weekend practices are typically scheduled during this time. Please plan any ACT/SAT testing early in the season. We cannot emphasize enough the importance of your athlete attending all practices!

## ABSENCES

You may not have more than **THREE** unexcused absences. If you are to be absent for any reason, you must notify a coach prior to practice. If four absences occur a parent meeting will be scheduled. If more than four absences occur, the following may be put in place: probation, removal from the team, placed as an alternate, or removed from various elements of choreography and skills. If you are removed from the team, **NO** refund will be given and you will be responsible for the \$500 drop fee.

**After three unexcused absences, your account will be charged \$20 per missed practice.**

- Competition Week/Weekend – Unexcused absences are not allowed during this time. If you miss a competition you will be immediately dismissed from the Icon Athletics program.

\*Icon Athletics management reserves the right to excuse absences on a case-by-case basis.

## DRESS CODE

- Practices – Cheer shoes, practice clothes, hair pulled back, fingernails trimmed, and NO jewelry
- Athletes Competing at Competition – Full uniform, cheer shoes, hair and make-up, warm up, and NO jewelry
- Athletes Not Competing at Competition – Warm up or approved Icon Athletic wear.

\*Athletes are required to arrive at the competition dressed and ready to compete.

## INJURY

If an injury occurs, please notify your coach immediately. The coach will determine how best to move forward from the doctors' prognosis, length of recovery, etc. If the athlete will need to sit out for a period of time, the coach will discuss with you about a possible replacement or rechoreographing the routine. Athletes will still be responsible for monthly fees.

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## QUITTING POLICY

If an athlete decides they no longer want to be a part of the all-star program **AFTER** choreography, they will be responsible for paying a buyout fee of \$500. NO refunds will be given.

## COMMUNICATION

Communication is a vital part of the gym! Everything you need to know will be posted in GroupMe. Please stay current with these. Communication is also done via email, text, GroupMe, and Facebook. You are required to have a valid email and a current cell phone number on file at all times. These need to be checked regularly for extra practices and important updates.

- Competition Communication – Before each competition you will be given specific times to meet during the weekend. These will be communicated to you by your coach. Times will include arrival time, meet time, warm up time, performance time, and awards time. **It is very important that you are NOT late to any of these scheduled times.** Usually, final times are released on the Friday before the competition. PLEASE UNDERSTAND THAT YOU WILL NOT GET THE FINAL TIMES UNTIL THE WEEKEND OF THE COMPETITION!

## FUNDRAISING/SPONSORSHIP

- Fundraising - This is a great way to help offset the costs of competition fees and required fees! Everyone will be required to participate in at least two fundraisers or choose to buyout. Fundraising is used to help cover crossover fees, room rental fees, parties, etc., so therefore everyone benefits. If you have a fundraising idea, please submit it to the Icon Athletics manager for approval. Fundraising may also be used to offset monthly cheer expenses.
- Sponsorship – If you have a company that would like to sponsor your athlete, please see Icon Athletics management for more information. **Sponsorships are due by Sept. 1<sup>st</sup>!**

## COMPETITION SCHEDULE

Our competition schedule will be decided by team parent representatives. The schedule will be completed by Aug. 1<sup>st</sup>. Any suggestions should be emailed to [Iconathleticshsv@gmail.com](mailto:Iconathleticshsv@gmail.com) by July 1<sup>st</sup>. If additional regular season competitions are added, they will be discussed with your team. Competition schedule is subject to change due to unforeseen circumstances.

\*Competition Fees will be paid before January 5, 2023. This **DOES NOT** include travel expenses (Hotel, Food, Transportation, etc.).

## CHOREOGRAPHY/SKILLS CAMP

Skills camp is an essential part of the routine, team, and individual skill development. Camp is **REQUIRED** for all athletes to attend. Choreography is the process in which teams learn their competition routine. Choreography is **REQUIRED** for all athletes to participate in the Icon

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Athletics program. Skills camp and choreography will take place during the month of September. **Please keep your calendars open!**

### POST SEASON EVENTS

All full year competitive teams can earn the opportunity to compete at a post season event. These events are a privilege for each team, athlete, and coach.

- US Finals – Any full year team must place in the top 3 at competitions
- The Summit Championships – Level 1-5 must earn a Wildcard, At Large, or Paid Bid to compete
  - D2 Summit Competition (Disney World) – \$700 before meals and travel
- The Cheerleading Worlds – Senior Level 6 only is eligible by earning an At Large or Paid Bid to compete

**\*An athlete on the roster for a team that has qualified for a Post Season Event with an account not paid in full is not guaranteed a spot on the team for the competition.**

**\*Post Season Events are an added expense!**

There are three ways to earn bids to post season competitions:

- Wildcard – We usually decline wildcard bids
- At Large – We vote on this bid and majority rules
- Paid – Selected paid bids we take

### COMPETITION PRIZE MONEY

In the event that prize money is won at a competition, the prize money will belong to Icon Athletics. The money can be used for gym equipment/improvements or to offset coach's fees for post season events. This decision will be made by the owner.

### ICON ATHLETICS CLOTHING PACKAGES

All athletes will receive a yearly clothing package with practice wear, warmups, t-shirt, and a sports bra. Additional Icon Athletics apparel can be purchased at the front desk or website. If you have apparel ideas, please submit these to the Icon Athletics Manager.

**\*New this season!** Parents will be required to purchase an "Icon Spirit Pack" that includes matching competition attire so that our gym will be unified in the representation of our athletes and program. Any attire with our name or logo that has been made without permission will receive a \$10 charge to your account. Please understand that the money you save making your own shirt, etc. keeps the gym from having extra funds for yearly parties, gifts, etc. for the athletes. We want to be unified across the board. **We are open to all suggestions on attire!**

**TEAM TYPE INFORMATION**

	Novice	Prep	Mini (full)	Youth	Junior	Senior
Weekly Practice Days/Hours	2 Days, 3-4 Hours	2 Days, 3-4 Hours	2 Days, 4-6 Hours	2 Days, 4-6 Hours	2 Days, 4-6 Hours	2 Days, 4-6 Hours
Tuition Includes			1 Tumbling Class	1 Tumbling Class	1 Tumbling Class	1 Tumbling Class
Competition Travel	Regional	Regional	Regional & National	Regional & National	Regional & National	Regional & National
Post Season Event in April/May	No	No	Yes	Yes	Yes	Yes

**FINANCIAL OBLIGATION**

**\*YOUR ACCOUNT MUST HAVE A ZERO BALANCE TO ENROLL\***

	Novice	Prep	Mini (full)	Youth	Junior	Senior
Registration/Building/Coach/Cheer Expenses	\$400	\$400	\$900	\$900	\$900	\$900
Skills Camp	\$100	\$100	\$100	\$100	\$100	\$100
Choreography/Music	\$250	\$250	\$350	\$350	\$350	\$350
Practice Clothes	optional	optional	\$250	\$250	\$250	\$250
Icon Banner Picture	\$50	\$50	\$50	\$50	\$50	\$50
<b>Total Required Fees</b>	<b>\$800</b>	<b>\$800</b>	<b>\$1650</b>	<b>\$1650</b>	<b>\$1650</b>	<b>\$1650</b>
Extra Expenses						
Monthly Tuition Fee	\$125	\$125	\$150	\$150	\$150	\$150
Uniform Female (Approx.)	\$255	\$255	\$380	\$380	\$380	\$380
Uniform Male (Approx.)	\$200	\$200	\$200	\$200	\$200	\$200
Uniform Liner (Approx.)	n/a	n/a	\$47	\$47	\$47	n/a
Shoes (Approx.)	\$100	\$100	\$100	\$100	\$100	\$100
Competition Fees (Approx.)	\$350	\$350 - \$600	\$800	\$800	\$800	\$800

\*Active athletes who also train at Icon Athletics with a paying 8-month school team will be discounted \$150 for the season. Please see the Icon Athletics Manager for this discount.

**\*All competition fees will have to be paid before January 5th!!!**

\*Uniforms can be purchased from a prior athlete who is not returning for \$200. Practice wear will be new for this season therefore unable to purchase used.



**2022-2023**  
**ALL STAR INFORMATION**

**REQUIRED FEE PAYMENT DATES (NO TUITION)**

	Exhibition	Prep	Mini (Full)	Youth	Junior	Senior
June 5, 2022	\$160	\$160	\$330	\$330	\$330	\$330
July 5, 2022	\$160	\$160	\$330	\$330	\$330	\$330
August 5, 2022	\$160	\$160	\$330	\$330	\$330	\$330
Sept. 5, 2022	\$160	\$160	\$330	\$330	\$330	\$330
Oct. 5, 2022	\$160	\$160	\$330	\$330	\$330	\$330

\*Payment **DOES NOT** include your monthly tuition.

\*This is the price with optional clothing for exhibition and prep!

**PAID-IN-FULL WITH TUITION**

	Exhibition	Prep	Mini (Full)	Youth	Junior	Senior
Single Athlete (10%)	\$2070	\$2070	\$3105	\$3105	\$3105	\$3105
Sibling Athlete (10%)	\$2070	\$2070	\$3105	\$3105	\$3105	\$3105

\*Paid in full accounts will have competition fees and post season fees posted to their account.

\*Sibling accounts will receive a maximum discount of 10% overall. Meaning three or more children will only receive the 10% one time.

\*Non-refundable.

\*Monthly payments must be kept up to date throughout the season. Accounts that are carrying an outstanding balance before choreography will result in the athlete not being put in the routine. The athlete will also be required to sit out until the balance is paid. An additional \$25 late fee will be added monthly to the delinquent accounts.

\*Any orders made for your child will not be disbursed until balance is cleared.

\*Taking advantage of fundraising that is offered by the gym can benefit everyone who participates. If you feel this is the best route for you, please start this summer by finding business sponsors. The full amount of a sponsorship goes directly to your bill.

## WAYS TO OFFSET PAYMENT

- Active Icon Athletics All Stars who also train at Icon Athletics with a paying 8 month school team will be discounted \$150 for the season. Please see the Icon Athletics Manager for this discount.
- Uniforms can be purchased from a prior athlete who is not returning for \$200. Practice wear will be new for this season therefore unable to purchase used.
- Accounts paid in full will get a 10% discount. This includes the fees and tuition for the season but not competition fees, unforeseen fees, and travel expenses. **To receive this discount, accounts must be paid in full by June 1st!**
- Finding local sponsorships to support your athlete at Icon Athletics. **Sponsorships are due by September 1<sup>st</sup>!** If you have a company that would like to sponsor your athlete, please see the Icon Athletics manager for more information. Sponsorships can be extremely helpful if you are willing to put the legwork in!
- Taking advantage of fundraisers offered throughout the season to help offset monthly payment. Remember, we are open to fundraiser ideas if it poses a positive reflection on Icon Athletics. (Suggestions for this year: Sheet Sale, Mums and Ferns, Parent Night Out, Calendar Board, KK Cards, Presale Car Wash)
- Scheduled birthday parties or events for kids at the gym. Contact management for more information.
- If you invite a new athlete this season and they have not previously contacted the gym for information, you will receive a \$100 discount on your bill if they sign a contract and join our full year program (\$50 for prep team). If they leave the program within the first six months, you will be required to pay the \$100 back to the gym.

\*Please see the front desk for sponsorship forms, contract, waivers, etc.



**ADDED NOTE:**

*Icon Athletics management will not tolerate inappropriate behavior at any function, event, practice, etc. our athletes and gym are participating in. Poor behavior, language, and actions by parents or athletes is NOT what we are trying to build and establish for our gym. This includes inappropriate comments to other athletes, staff workers at events, coaches, other parents, etc. Remember, we are there for our kids and want the best for them all. This includes recognizing that this is a team sport, and our athletes win together and lose together... When comments are made it only hurts your child and the team they love. If you have an issue worth discussing, you can come to management directly. Anyone who creates issues or is a bad reflection of our gym and athletes will be asked to leave the gym. Thank you in advance for your understanding and cooperation!*

*The Icon Athletics coaching team is looking forward to another successful season! Thank you for your interest in our fabulous program!*

*Tina Jones, Hunter Jones, Tia Lang, Sarah Huskey,  
Hannah Jones, Jaden Marshall, Melanie Kelley, Thomas Watson*